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 Project Management Institute (PMI) – PMI Los Padres, PMI Orange County, PMI Los Angeles
 Quality Assurance Institute (QAI) Worldwide; Southern California Quality Assurance Association (SCQAA) –
 SCQAA Orange County, SCQAA Inland Empire, SCQAA Los Angeles

8th Annual Southern California Coalition Technology Conference

August 24-25, 2007, Marriott Long Beach

www.scctc.org

Friday, August 24, 2007

TIME	EVENT	Project & Quality Management	Technologies	Case Studies of	Industry Trends about	Vendor Presentation
ALL DAY	VENDOR SHOWCASE					
7:30 – 8:30 AM	Registration/Badges					
7:30 – 8:30 AM	Continental Breakfast					
8:30 – 9:30 AM	KEYNOTE ADDRESS: Julie Wilson: <i>Riding The Innovation Wave: "Tubin and Stokin"</i>					
9:30 – 10:00 AM	Break					
10:00 – 11:00 AM	CONFERENCE SESSION #1	Michael Trimble <i>Using the Affinity Process to Create the WBS in your Project Plan</i>	Thomas C. Staab <i>The IT Challenge in the 21st Century Flat World</i>	Phil Quigley <i>How to tell our boss bad news and survive</i>	Frank Reynolds <i>CAPM® Give Technologists 3D Project Vision</i>	George Romney – Compuware Corporation <i>Aligning Business Initiatives with IT</i>
11:00 – 12:00 AM	CONFERENCE SESSION #2	Kristine Munson <i>The Sixth Time is a Charm: A Long-Term Approach for Implementing a Successful Organizational Change</i>	Pandora Ovanessian <i>Embracing Revolutionary Change</i>	Christine Fotheringham <i>Preventing the Five Dysfunctions of a Team</i>	Lois Zells <i>"Is Agile/XP Really New? And What Does It Really Take to Succeed (Fail) Using these Techniques?"</i>	John Kallerup – International Institute for Software Testing <i>Evaluating the Value of a Certification Program for Software Test Professionals</i>
12:00 – 12:45 PM	LUNCH					
1:00 – 2:00 PM	CONFERENCE SESSION #3	Jen Skrabak <i>Best Practices & Training for the "Accidental Project Manager"</i>	Rob Geier <i>Keys to successfully use SOA pilot</i>	Edward Lo <i>Ride the leading edge of technology change</i>	Mitchell Sherman <i>Creating Innovation in Applications Development: Applying ITIL Frameworks to Enhance Business Value</i>	Alex Cuevas – BMC Software <i>Optimization of the Software Development Organization</i>
2:00 – 2:30 PM	Break					
2:30 – 3:30 PM	CONFERENCE SESSION #4	Susan Thompson <i>Testing Data Transformations: Context, Risks, and Techniques</i>	Robert Perrine <i>Oscillation Patterns in PMO Existence</i>	Cynthia West <i>Project Insight: Case Study IMC2</i>	Steve Hegele <i>Energizing Critical Relationships</i>	Ozan Serim – Ravenflow <i>The State of the Requirements Crisis</i>
3:30 – 4:30 PM	Afternoon keynote Steve Kaye: Meetings—Use Four Proven Process Tools to Make Them Effective					
4:30 – 5:00 PM	RAFFLE PRIZES & Vendor Showcase					

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Saturday, August 25, 2007

TIME	EVENT	Project & Quality Management	Technologies	Case Studies of	Industry Trends about	Vendor Presentation
ALL DAY	VENDOR SHOWCASE					
7:30 – 8:30 AM	Registration/Badges					
7:30 – 8:30 AM	Continental Breakfast					
8:30 – 9:30 AM	KEYNOTE ADDRESS:	Warren S. Reid, Managing Director, WSR Consulting Group, LLC: <i>CPR (Cooperative Project Recovery): Reviving the Drowning Large-Scale IT Project</i>				
9:30 – 10:00 AM	Break					
10:00 – 11:00 AM	CONFERENCE SESSION #1	Kim Brant-Lucich <i>Stratana for Strategy and Goal setting</i>	Peter Karpiuk <i>Quality Assessment using SPRT</i>	Thomas Cutting <i>Avoiding Shock Therapy: A Case Study in Managing Directional Changes</i>	Brenda Ingham <i>Strategic Approach to Managing your Career</i>	Wes Kliever-Project Insight <i>Project Insight: Advanced Scheduling and Resource Management</i>
11:00 – 12:00 AM	CONFERENCE SESSION #2	Karina Gamble <i>Defining your Career path in Software Quality</i>	Quentin Fleming <i>Using EVM Light (...as a start) On All Projects</i>	Inez J. Marino <i>The Ten Commandments of Project Success: Correcting Faulty Thinking</i>	Jeff Cohen <i>Developing IT Systems for Business Agility</i>	Mitchell Sherman – WGA Consulting <i>Creating Innovation in Applications Development: Applying ITIL Frameworks to Enhance Business Value</i>
12:00 – 12:45 PM	LUNCH					
1:00 – 2:00 PM	CONFERENCE SESSION #3	Sylvan Finestone <i>Sarbanes Oxley Audit Success – Secrets no one has told you</i>	Don McNatty <i>Implementing the EVM Theory with Primavera</i>	Will Crist <i>How to Communicate Difficult News to Difficult People (Without Difficulty).</i>	Tim Pelland <i>Process Improvements – the new reality show</i>	Brynley Lee – RCM Technologies <i>Managing the Hidden Costs of Offshore Projects – Version II</i>
2:00 – 2:30 PM	Break					
2:30 – 3:30 PM	CONFERENCE SESSION #4	Bob Lambert <i>Leveraging MS Project and XL to achieve Earned Value Management Lite™</i>	Chris Petrov <i>Designing Usability into a Test Automation Framework</i>	Margaret Meloni <i>Hey, There are People Behind that Technology!</i>	Mike Graupner <i>Managing monkeys during the project - Magical people skills that reduces stress and increase effectiveness</i>	
3:30 – 4:00 PM	RAFFLE PRIZES & Vendor Showcase					